

Finance for Non-Finance Managers

Duration: 2 Days

Finance for non-finance managers course is designed for participants who have limited finance background knowledge. This course will provide participants with detailed understanding of basic concepts and definitions to enable them read and understand finance related documents and their implications in day-to-day workings. The courses is conducted by an experienced training consultant who have more than 15 years of industry experience with some of the world's leading financial institutions, specializing in corporate finance, investment banking and private equity.

Overview

The course has been designed to build financial confidence of individuals and enable them to understand the financial objectives of their organization and ease the implementation into their daily tasks. After completing this course, the participants will be able to

- Read and interpret any financial statements
- Understand key ratios and their implications
- Interpret cash flow statement and its implication for overall organization
- Understand factors critical for growth of the companies
- Understand key financial terminology used in the industry
- Apply financial information to aid in effective decision making
- Understand the role of corporate budgets and goals and how they can contribute towards achieving the same

Who Should Attend

All individuals who want to improve their finance effectiveness and decision making ability should attend this course

- Functional/ department heads and decision-making professionals
- Middle to senior managers from non-finance background
- Non-finance professionals from sales, marketing, human resources, operations, investor relations, productions, legal departments etc.
- IT and technical professionals and business consultants
- Any other professional who wants to build up his/her finance capabilities

Course Content

Module – 1 Basic Concepts in financial management

- Importance and applicability of finance knowledge in day-to-day working and long-term planning
- Introduction to financial statements
- Key issues in Accounting & Finance
- Analysis of company performance from the perspective of both Shareholders as well as Debt holders
- Financial and operating leverage, assessment of risk and profitability based on ratio analysis

Module – 2 Understanding Financial Statements - Balance Sheet and Income Statement

- Step-by-step understanding of financial statements
- Preparation of Income statement (Profit & Loss Account) and Balance sheet
- Reading and analyzing financial statements

Module – 3 Importance of cash flows statement - Heart of any business

- Basic concepts and preparation of cash flow statement
- Difference between Accounting profit and Cash profit
- Relationship between Profit & Loss Account and Balance Sheet
- Cash flow from Operations
- Case Discussion

Module – 4 Ratio Analysis, Interpretation and Du-Pont Analysis

- Importance and application of ratios for different industries
 - Profitability ratios
 - Debt Equity ratios,
 - Turnover ratios,
 - Shareholders' ratios
 - Liquidity ratios

Module – 5 Marginal Costing Principles

- Calculation of Break-even point and its usage in different decision making aspects - setting sales targets, product costing, sales price determination, marketing decisions, credit sales, discounts etc.
- Understanding Fixed and Variable Costs and their implications on business
- Calculation of PV ratio and Contribution margin
- Calculation of break-even and cash break-even for projects

Module – 6 Project Finance and Capital Budgeting

- Project evaluation from the financial perspective with examples
- Understanding the time value of money
- Capital budgeting techniques
 - Payback and Discounted Payback
 - NPV
 - IRR and Modified IRR
 - Profitability Index
- Preparing Financial projections for Project Evaluation & Sensitivity Analysis
- Case discussion on Project appraisal

Module – 7 Working Capital Management

- Working Capital Management
- Understanding of Cash cycle and calculation of item-wise Working Capital requirements
- Working capital financing

Module – 8 Step-by-step guide for understanding Annual Reports of company

- How to check performance and financial health of a company
- Analysis of financial and non-financial information
- Importance of footnotes